ISSUE 4

MARICOPA COUNTY

#### OFFICE OF ORAL HEALTH

15 DECEMBER 2014

## INSIDE THIS

0 O F	1 M	IS	SI	O N	1
ΔΝ	D 1	V I S	10	N	

SERVING 2000 2 KIDS IN ONE DAY

ALL LARGE 3
RETAILERS,
TOBACCO
FREE

TAX ON ALL 3 SUGARY DRINKS?

STAFF 4 Spotlight

UPCOMING 4 EVENTS

### OFFICE OF ORAL HEALTH



# TRIVIA OF THE MONTH:

Which animal has the same amount of teeth as an adult human?

- A) Giraffe
- B) Lion
- C) Anteater
- D) Giant Armadillo

Answer on back cover.

#### MISSION

To identify community oral health needs, recognize the social determinants of oral health as a basis to develop policy, design effective and culturally competent preventative programs, and promote oral health as part of overall health through the integration of medicine and dentistry.

#### VISION

To achieve health equity for all residents of Maricopa County with Access to appropriate and quality oral health services.

## 2000 CLIENTS IN ONE DAY; FTF VOLUNTEERS AT MISSION OF MERCY

The Central Arizona Dental Society (CADS) hosted its 3rd annual Dental Mission of Mercy event at the Veteran's Memorial Coliseum Dec 12th-13th. The event brought together hundreds of dental professionals who provided free care to adults and children

The Coliseum floor transformed into a clinic with more than 100 portable dental units staffed by nearly 1,500 volunteer dentists, hygienists, lab technicians, assistants and lay people. Approximately, \$1.5 million in free care was expected to have been delivered to over 2,000 patients on a first-come, first served basis.

FTF was proud to volunteer and aid in such an awe inspiring, two day event.





KIM
TEACHING
LIFE
SKILLS

GUSTAVO SUPERVISING





X-RAY MACHINE

ISSUE 4 Page 3

#### ALL LARGE RETAILERS GOING TOBACCO-FREE?

Following CVS's announcement to push consumers away from tobacco-selling retailers, the Robert Wood Johnson Foundation (RWJF) has launched:

http://shoptobaccofree.org/

...a website which maps tobacco-free retailers across the country.

The site also provides ways for the public to send "Go Tobacco-Free" messages to tobacco-selling retailers (i.e. Walgreens, Walmart, and RiteAid).

CVS has thrown a stone to start the wave. How far will the ripple effect be?



#### 75% VOTE IN FAVOR OF BIG SODA TAX

This month Berkeley, California became the first jurisdiction in the nation to successfully enact a one cent per ounce excise tax on sugary drinks. Preliminary returns indicate a resounding 75% of voters are in favor of the measure, a much wider margin than the simple 50% majority needed.

In spite of the fact that beverage front groups poured over \$10 million dollars into efforts to defeat Bay Area proposals this year, outspending health advocates by 10 to 1, Berkeley's residents voted to promote the health of their neighbors over the profits of Big Soda.

This is an enormous victory for public health, the health of a community and the will of the people.



"...beverage
front groups
poured over \$10
million dollars
into efforts to
defeat Bay Area
proposals this
year..."

#### MARICOPA COUNTY

Office of Oral Health 1645 E. Roosevelt St. Phoenix, AZ 85006 Phone: 602.566.6888



# STAFF SPOTLIGHT

This month we are highlighting Maryola Blancas. She is a community educator in the First Teeth First (Fluoride Varnish program). She primarily works in the Northwest Region (i.e. Glendale, El Mirage, and Surprise.)

Maryola hails originally from the Central Coast of California and has been working for FTF for more than 2 years.

**Interesting Fact:** On the weekends she likes to cook traditional Latino dishes and various Indian curries and soups.





#### TRIVIA ANSWER:

An adult human has 32 permanent teeth.

- A) Giraffe (32 Teeth) Correct
- B) Lion (30 teeth) Incorrect
- C) Giant Armadillo (100 teeth) Incorrect
- D) Anteater (O teeth) Incorrect

#### UPCOMING EVENTS FOR FTF

First Teeth First has many exciting events on the calendar:

Saturday, January 31, 2015 4th Annual Health and Resource Fair, 9:00am — 1:00pm Avondale Care1st Resource Center

